



2B Advice GmbH
joseph-Schumpeter-Allee 25
53227 Bonn
Phone: +49 228 926165-100
Fax: +49 228 926165-109

E-Mail: info@2b-advice.com
Firmensitz Bonn | Germany
Geschäftsführer:
Marcus Belke
Hans Joachim Bickenbach

Handelsregister-Nr.: Bonn HRB 12713
USt-IdNr.: DE 228678751

www.2b-advice.com

PRESS RELEASE

Bonn, June 20, 2014

Data privacy expert Marcus Belke appointed to Germany's Senate of Economy

Marcus Belke, Managing Director of international data privacy consulting firm 2B Advice GmbH, will represent the data privacy sector in Germany's Senate of Economy (Senat der Wirtschaft). The seat on the senate was conferred by Senate President Prof. Dr. Dr. Franz Josef Rademacher at a ceremony held at the Plenary Chamber of the former Bundesrat building in Bonn on June 17, 2014. The Senate of Economy is made up of entrepreneurs and figures from academia and society, who advise decision-makers in the political and administrative spheres on current issues related to the German and international economy. The Senate's primary goal is to promote the public good.

"In my role as a member of the Senate of Economy, I aim to garner the support of the political sphere, business, and the public at large for active data privacy. Through my day-to-day work, I know how data privacy can be practiced in harmony with economic principles, where the issues lie, and how they can be resolved," Belke said when accepting his seat. He advised the German federal government to develop a strategy for how the fundamental right to protection of personal data can be enforced even in the 21st century. To this end, he recommends that appointing data privacy officers be made mandatory all over Europe, along with steps to promote user-friendly technologies that support data privacy, and to provide additional information for the public.

Marcus Belke is a fully qualified and licensed attorney with 20 years of professional experience in the data privacy sector. In 1996 he began working as Head of IT Law and Director of Legal Affairs for the entire e-business activities of Deutsche Post AG. In 1999, he was appointed CEO of Deutsche Post Signtrust GmbH, a company developing solutions in the area of electronic signatures. In 2003 Belke struck out on his own and teamed up with a partner to found 2B Advice GmbH, a corporate consulting firm specializing in data privacy. In this role Belke is responsible for the areas of consulting, finance, marketing and the

2B Advice GmbH

Firmensitz Bonn | Germany

Joseph-Schumpeter-Allee 25
53227 Bonn
Phone: +49 228 926165-100
Fax: +49 228 926165-109
iinfo@2b-advice.com

Berlin | Germany

Friedrichstraße 88
10117 Berlin
Phone: +49 30 2000398-10
Fax: +49 30 408173-450
berlin@2b-advice.com

München | Germany

Marktstraße 17
80802 München
Phone: +49 89 2000358-10
Fax: +49 89 2000358-09
muenchen@2b-advice.com

2B Advice LLC

Headquarters New York | USA

65 Broadway, Suite 802
New York, NY 10006
Phone: +1 800 717 1278
Fax: +1 917 831 5180
newyork@2b-advice.com

2B Advice S.R.O.

Firmensitz Brezno | Slovakia

ČOŠA 2
SK-97701 Brezno
Phone: +421 48 28123-01
Fax: +421 48 28123-09
brezno@2b-advice.com



internationalization of the organization. 2B Advice now has six locations in Germany and abroad. Its customers include international corporate groups and small- and medium-sized German enterprises.

The Senate of Economy is the German department of the Global Economic Network, whose honorary president is the Nobel Peace Prize Laureate Muhammad Yunus. The honorary members of the Senate of Economy include Hans-Dietrich Genscher, Günther Verheugen, Klaus Töpfer and Rosi Gollmann, founder of Andheri-Hilfe. Roman Herzog is among the Senate's "Council of Elders."

Press contact, 2B Advice:

Dominik Zier

Joseph-Schumpeter-Allee 25

53227 Bonn

Germany

+49 (228) 926165 126

dominik.zier@2b-advice.com

About 2B Advice:

2B Advice - the privacy benchmark is an international corporate consulting firm with locations in San Diego and New York (2B Advice LLC), Berlin, Bonn, Munich (2B Advice GmbH, Germany) and Brezno (2B Advice s.r.o., Slovakia). 2B Advice offers solutions on all issues having to do with data privacy: consulting, implementation, software, testing, and certification. 2B Advice bridges the gap between technology and law, combining legal expertise and outstanding technical and organizational skill. The company's stated goal is to become the leading international consulting firm specializing in data privacy.

www.2b-advice.com

<https://prime.2b-advice.com>