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## PRESS RELEASE

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### **Carglass' IT-based service awarded the European Privacy Seal; independent assessment of the target of evaluation by experts from 2B Advice**

The vehicle glass specialist Carglass has been awarded the European Privacy Seal for its IT-based service "Interfaces to Insurances". The European Privacy Seal is awarded for outstanding data protection. It is the only privacy certification which is recognized Europe-wide. Through the "Interfaces to Insurances" service Carglass settles the glass damage with the customer's insurance company, provided that there is insurance coverage. The certification focused on the data exchange interfaces used by Carglass for coverage queries and for settlement and the Internet-based communications portal for insurance employees. The certification authority was EuroPriSe GmbH. The technical and legal evaluation of this IT-based service was carried out by EuroPriSe Experts from the international data protection consultancy 2B Advice GmbH. The data protection officer Manfred Moos was the contact at Carglass for the project.

"Fulfilling statutory requirements is not enough to be awarded the European Privacy Seal. The certified service must particularly facilitate compliance with and implementation of data protection to qualify for the EuroPriSe seal", explains Hans Joachim Bickenbach, Managing Director of 2B Advice. In the case of the "Interfaces to Insurances" service, this occurs through extensive automation of the data transmission, which avoids input errors. Most importantly, however, users of the interface are given detailed guidance, with the aim of keeping the use of personal data to a minimum – only if personal data is absolutely necessary should it be included in the data transmission.

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Besides these privacy aspects, as always with EuroPriSe, issues related to technical security, such as the encryption used, were also covered by the certification.

Manfred Moos, data protection officer at Carglass: "We are proud that our service "Interfaces to Insurances" has been awarded with the European Privacy Seal. Protection of our customers' data is our special concern and essential for a trusting relationship with each other in this age of increasing digitization."

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About EuroPriSe:

EuroPriSe started as an EU-funded project aimed at establishing a trans-European privacy seal. Today, EuroPriSe offers certifications for IT products and IT-based services throughout the EU. A unique certification, the EuroPriSe seal assures users that their personal data are handled in accordance with European data protection laws. As the only EU-wide, independent privacy seal, EuroPriSe enables enterprises to demonstrate their compliance with European laws and regulations. EuroPriSe certifications have been awarded to businesses of all sizes, including small and medium-sized companies as well as multinational organizations such as Microsoft and SAP.

[www.european-privacy-seal.eu](http://www.european-privacy-seal.eu)



### About Carglass:

Carglass in Germany is a specialist in the repair and replacement of vehicle glass. In Germany it employs approximately 2,200 employees, including around 1,500 specially trained car glass fitters. More than 300 employees work at the headquarters in Cologne and over 200 employees are employed in the Customer Contact Center (call center). The company handles approximately 1.2 million customer contacts per year and helps motorists all over Germany, either in one of the 330 service centers or on the road with more than 380 mobile units.

Since 1990 Carglass has belonged to the international Belron family. It has operated under the name Carglass GmbH since 1993. Belron is the largest company in the world specializing in the repair of vehicle glass damage. The group employs more than 24,000 employees worldwide, more than half of whom are highly-qualified fitters, and operates in 35 countries on five continents. In 2012 the company generated worldwide revenues of approximately € 2.7 billion, and around 10.4 million customers use the group's services.

Further information is available at: <http://presse.carglass.de>

### About 2B Advice:

2B Advice – the privacy benchmark – is an international corporate consulting firm with offices in Berlin, Bonn and Munich (2B Advice GmbH), Brezno (2B Advice s.r.o., Slovakia), New York and San Diego (2B Advice LLC). 2B Advice offers solutions for all issues having to do with data privacy issues: consultancy, implementation, software, testing and certification. 2B Advice bridges the gap between technology and law, combining legal expertise, outstanding technical and organizational skills. 2B Advice's goal is to become the leading international consulting firm specializing in data privacy.

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